

### Consultation Process

#### Introduction

ArtReach was commissioned in May 2018 to lead development of a new Cultural Strategy for York. The brief identified the following consultation requirements:

1. Discussion with key stakeholders (City of York Council, University of York, York St John University, York BID, CLG), civic leaders and potential investment agencies building on the work already done by the CLG
2. Running a workshop to determine priorities amongst the CLG and other stakeholders
3. Consultation with smaller arts and community organisations in York and its immediate hinterland
4. Public consultation

ArtReach committed to the following process and stages of consultation:

- A) Inception meeting and city familiarisation – including some initial contact with key cultural organisations.
- B) Deliver an intensive week of consultation activity in York focusing on:
  - A workshop event for the Cultural Leaders Group as a stimulus for tabling Big Ideas
  - Individual meets with representatives from key stakeholders (currently as defined in the Brief), including Civic leaders
  - Focus group sessions with a range of cultural (arts and heritage) organisations and creative industry representatives (and tourism officers as appropriate)
  - Meet with CEP and some education representatives from the schools sector
  - Meeting with some key potential investment agency representatives – BID and ACE
  - Update meetings with the Strategy Steering Group

- c) Deliver a series of 5 creative workshops to engage with target grass roots groups - target groups will include young people , elders, a disability group (or disabled people), families, diverse communities
- d) Online survey activity to provide a consultation forum for artists and practitioners, amateur arts and heritage groups, and schools
- e) Delivery of open forum presentation sessions to provide a wide opportunity for people to feedback and comment on a draft Strategy

### Work undertaken

A) Inception meeting with the Cultural Leaders' Steering Group on 24 May and attendance at the Make it York board meeting.

Site visits included visiting York Art Gallery, Castle Museum, Clifford's Tower, Yorvik, York Minster, Spark and City Walls, plus attending a performance at York Theatre Royal.

B) Consultation meetings:

- Meeting in Leeds (13 June) held with four Arts Council England officers, including Area Director.
- Full afternoon workshop event (19 June) held with 31 representatives of the Cultural Leaders Group, with supporting presentations delivered by Stella Hall (formerly Newcastle/Gateshead Initiative) and Helen Marriage (Artichoke).
- Meetings with City of York Council Elected Members and Officers.
- Meeting with York@large group (including Cultural Education Partnership representatives) on 18 June).
- Individual meetings held (18 - 27 June) with representatives from the following key stakeholders:  
 Make it York; Aesthetica; York Theatre Royal; Pilot Theatre; York Mediale; Explore York; York BID; University of York; York St John University; SLAP; York Museum Trust; National Railway Museum; and York Archaeological Trust.
- Focus group sessions held on 20, 26 and 27 June with 26 attendees from 20 different organisations.

- Open public forum presentations x 2 on 23 October, attracting circa 80 attendees and a cross-section of engagement.

C) Workshop activities were delivered as follows:

- Facilitated discussion session with 22 learning disabled young people through Arts and Accessible Media (25 June)
- Arts workshop with mothers with new born babies at Spark York (31 July)
- Arts workshop with an elderly drop-in group at Oaken Grove Community Centre (31 July)
- Arts workshops with different family groups and young people at Central Library/Explore York (6 August)

D) Four online surveys were created and promoted – inviting responses from individual artists/practitioners, amateur arts and heritage groups, schools, and key individuals who had not had an opportunity to attend meetings. Over 50 artists responded to the survey and 18 amateur groups. There was a poor response from schools with only 3 completing the survey, despite a comprehensive follow up by phone and considerable social media activity.